

Who Will You Meet?

As many as 86,000 natural, organic, and healthy lifestyle product industry professionals



Top Reasons Attendees Come to Expo West

- Learn about new products/services
- Meet with specific company(s) and see specific products
- Stay up to date with industry trends
- Network with peers

Top Attendee Categories:

- E-tailer
- Independent/Co-op/Natural Product Store
- Importer/Exporter of Finished Products
- Alternative Health Clinic/Practitioner
- Chain Natural Products Store
- Gourmet/Specialty Products
- Conventional Supermarket
- Independent Grocer
- Discount/Mass Merchandiser
- Health Club/Gym
- Spas/Salons

2019 Attendee Profile and Show Data



Total Registered Industry Members

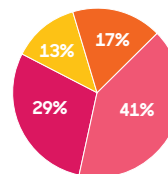
86,296



Increase in qualified on-site press members over 2018

4%

2,329 qualified press attended in 2019



Health Practitioners
SMBI
Distributors
Retail Buyers & Food Services Attendees

Total Registered Retailer, Distributor, Food Services & Health Practitioner Buyers



40,288



8,161

Total Registered Supplier, Manufacturer, Business Services & Investor Attendees

CONTACT YOUR EXPO WEST ACCOUNT MANAGER TODAY!

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