

POST SHOW REPORT 2019

OVERALL NUMBER OF IFSEC VISITORS

34,796



7%

increase in number of
visitors per exhibitor

£23 bn

combined IFSEC
spending power



IFSEC has been transforming over the years. It is a must attend show for any stakeholder in physical and converged security.

CTI/CISO, Virtually Informed

WHO EXHIBITORS MET

SAMPLE IFSEC VISITOR LIST

Global CRE Engineering Lead
Procter and Gamble

Guarding, Physical & Technical
Security Manager
Tesco

Director, Security
Infrastructure Group, SEHS
Sony Pictures

Security Manager
National Bank of Belgium

Head of Security Technologies
Coca-Cola European Partners

Head of Global Operations
**National Security and
Resilience Consortium**

Security Advisor
British Embassy Brazil

Director of Security
McKinsey & Company

Business Security Specialist
**Barnsley Hospital
NHS Foundation Trust**

Associate Director -
Soft Services
Savills

Crime Reduction Manager
Arriva Rail North

Cyber/Physical Security
Programme Manager
BT

Head of Infrastructure
and Cyber Programmes
Heathrow Airport

Project Manager
Sykehusbygg HF

Group Head of Insurance
Security and Assurance
De La Rue



Being at the show is amazing. We've had so many visitors and a lot of enquiries.

Senior Systems Developer, Navisat Telematics



IFSEC VISITORS

75%

VISIT TO FIND NEW
PRODUCTS, SERVICES
OR TECHNOLOGIES

£4.5 mn

AVERAGE BUDGET
PER HOSTED
BUYER

IFSEC INTERNATIONAL VISITOR BREAKDOWN



International visitors came
from **113 countries**

TOP 3 AREAS OF INTEREST



1
ACCESS
CONTROL



2
VIDEO
SURVEILLANCE



3
INTEGRATED
SECURITY

TOP INDUSTRY SECTORS



IT/TELECOMS



GOVERNMENT



CONSULTANCY



BUSINESS
SERVICES



CONSTRUCTION



RETAIL



It was busy all three days and we found the visitors open and receptive. We fixed meetings with visitors two months beforehand and they all turned up.

Senior Director of Business Development, AnyVision



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SEE YOU IN MAY 2020

19-21 MAY 2020 EXCEL LONDON UK