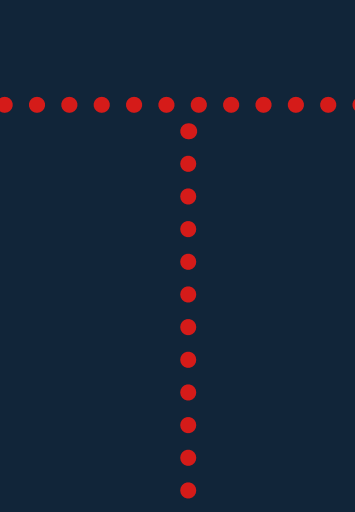


POST SHOW REPORT 2019

4% INCREASE
IN OVERALL NUMBER
OF VISITORS



£6.3 bn

combined FIREX spending power

42%

had a budget over £500,000

“It's important visitors feel it is worth their time attending an exhibition and that they are genuinely engaged with the fire safety solutions being offered. For us, having exhibited at FIREX for 8 years now, that is definitely the case.”

Head of Communications, GERDA



£4.5 mn

average budget per hosted buyer

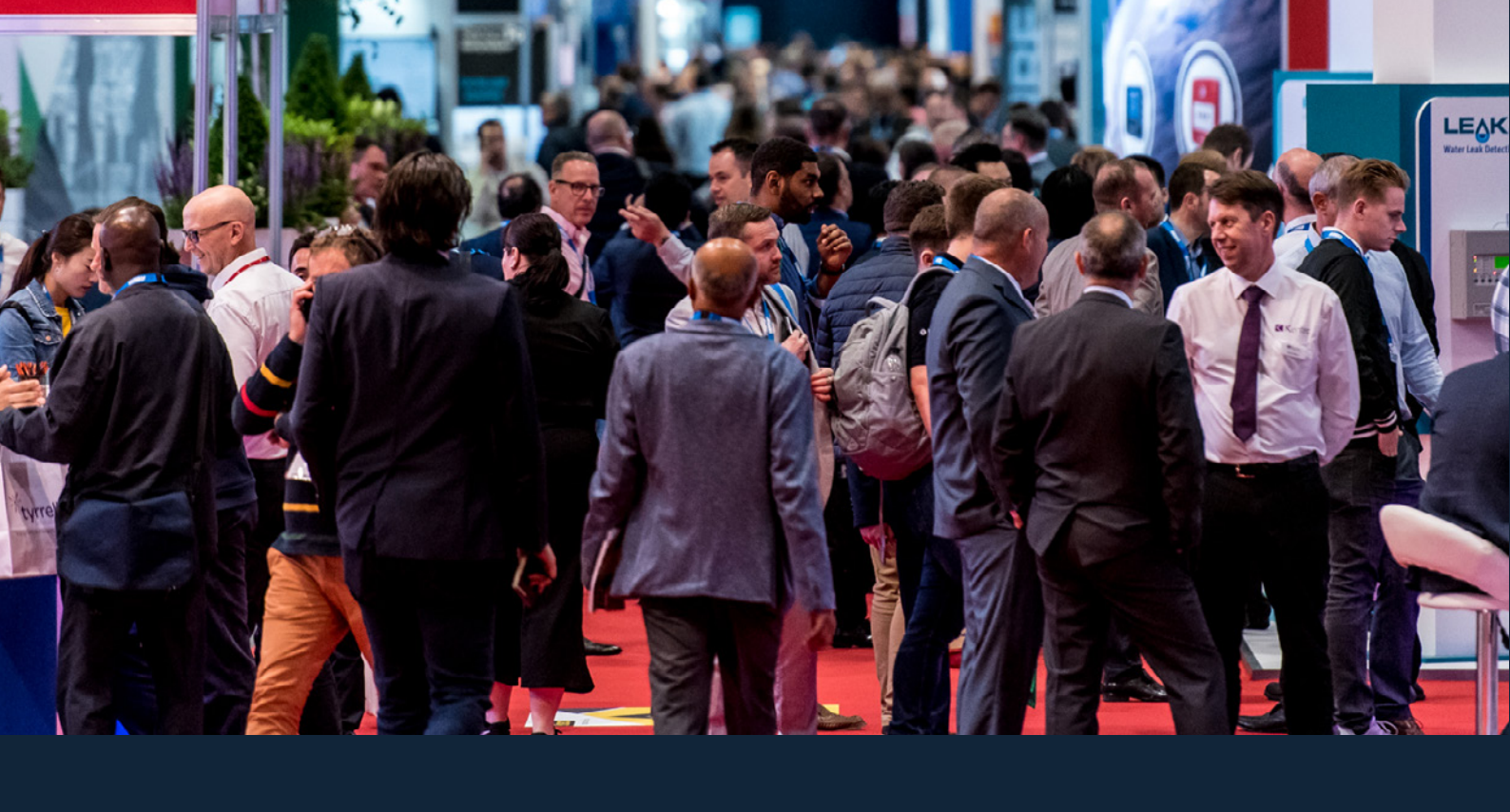
WHO EXHIBITORS MET

VISITOR BREAKDOWN



SAMPLE FIREX VISITOR LIST

- | | |
|---|---|
| Fire Safety Manager
NHS | Head of Fire UK
Skanska Uk |
| Regional Claims Manager
(Property)
Zurich Insurance Plc | Fire & Petroleum Engineering
Manager
Tesco Stores |
| National Fire Prevention Manager
Ford Motor Company Limited | Engineering Project Manager
Tesco Stores |
| Fire Safety Manager
Sainsbury's | Head of Fire Protection Planning
SKODA AUTO a.s. |
| Senior Fire Safety Manager
Selfridges Retail Limited | Senior Fire Compliance
London Underground |
| Fire Safety Manager
Gatwick Airport Limited | Fire Protection Manager
BMW Group |
| Fire Risk Assessor
Peabody | Risk & Insurance Manager
Sony Europe BV |
| Global Passive Fire Protection
Strategy Leader
Knauf | Technical Fire Surveyor
Clarion Housing Group |
| Principal Fire Engineer
Arcadis | Head of Health & Safety Policy &
Infrastructure
Berkeley Group |
| Fire Engineer
Transport for London | Senior H&S Manager
HS2 |
| Fire Policy
BT | Road Tunnel Safety Officer
Transport for London |



“This year a lot more people have come to FIREX with a purpose and are engaged. The show was great fun and our objectives were definitely achieved. We hope to exhibit again next year.”

Technical Officer, Glass & Glazing Federation

TOP 5 INDUSTRY SECTORS



FIREX INTERNATIONAL VISITOR BREAKDOWN



“I've been really impressed by the footfall and the quality of people. We scanned as many people here in one day as we did in three days at another event.”

Industrial Sales England - North, SWA Ltd.

Enquiries: Bradley.Horne@ubm.com



SEE YOU IN MAY 2020

19-21 MAY 2020 EXCEL LONDON UK