

SECURITY

EXHIBITION + CONFERENCE

24-26 JULY 2019 +
ICC SYDNEY

2019 IN NUMBERS

Security 2019 saw record breaking attendance as the industry gathered in Sydney to 'Focus on Security' - the latest innovations, technologies, solutions, products and updates.

With the introduction of round tables discussions, multiple networking functions, a sold out conference and a packed show floor, Security was the industry event of the year.

“

The Security Expo & Conference is the premiere networking opportunity for the security industry in Oceania

Wai King Wong

Axis Communications

”

HEADLINE STATS



6,193

Total attendance



+15%

YoY



96%

of exhibitors were satisfied with the security exhibition



4TH YEAR
RUNNING

Conference
sold out

Lead Industry Partner



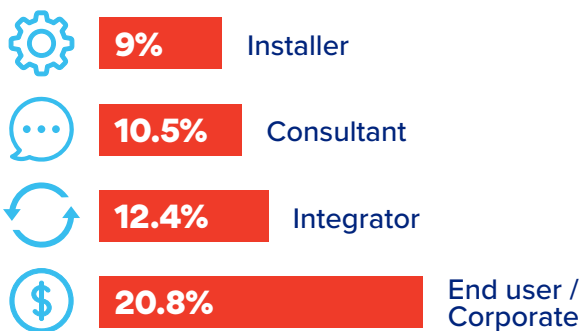
Principle Sponsor



OUR VISITORS

WHO THEY ARE

TOP JOB JUNCTIONS



“

I attended my very first Security Exhibition and Conference as part of learning how technology and new products can assist in protecting Australian infrastructure. The conference presenters were all very interesting and informative. Highly recommended for those working in the security industry

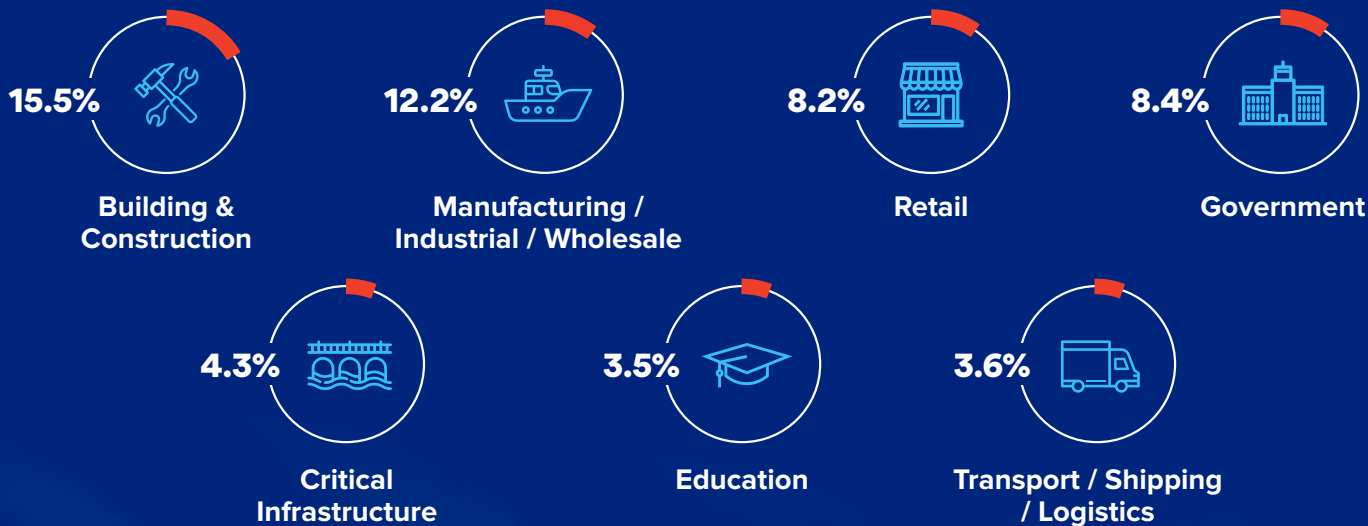
Michelle McMillan

Security Manager, Access Group Solutions

”

WHERE THEY COME FROM

TOP INDUSTRY SECTORS



5,754

Total Visitor Attendance
(+12% on Sydney 2017)



+8.9%
Increase in Unique Visitor Attendance (vs Sydney 2017)

89%
of visitors were satisfied or very satisfied



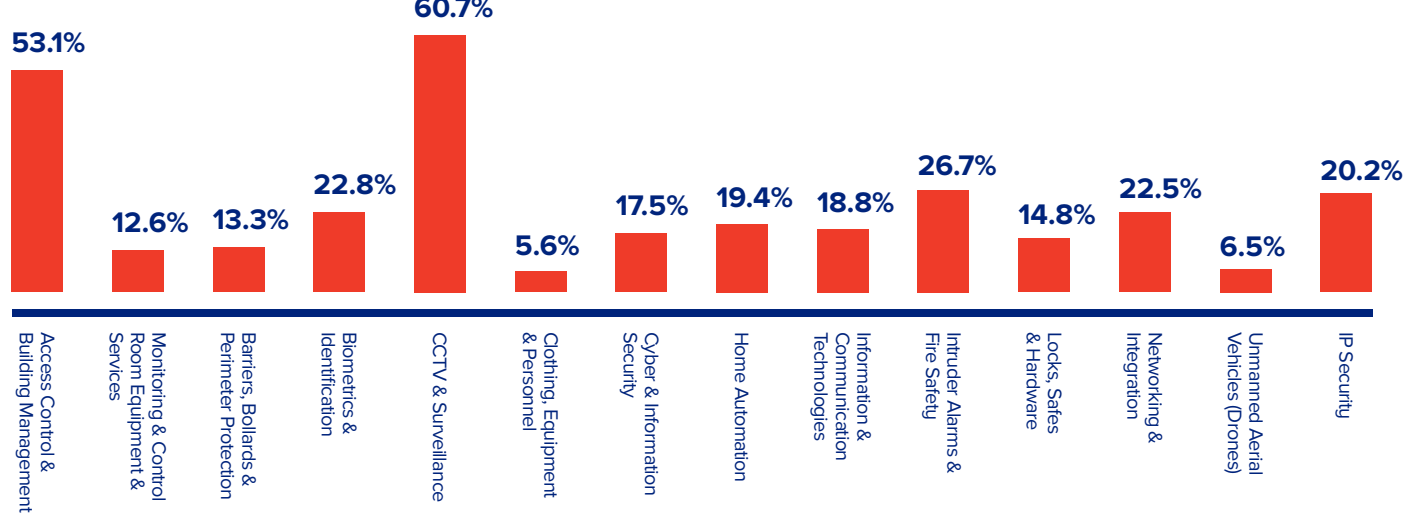
WHO THEY WORK FOR
TOP VISITING COMPANIES

NSW POLICE FORCE
AUSTRALIAN SUPER
AUSTRALIAN FEDERAL POLICE
SYDNEY OPERA HOUSE
CHUBB
WOOLWORTHS
AUSTRALIAN TAXATION OFFICE
DEPARTMENT OF DEFENCE

HARVEY NORMAN
TRANSURBAN
VISION SECURITY
WILSON SECURITY
ASSET SECURITY CONCEPTS
COMMONWEALTH BANK
CITY OF SYDNEY
AMAZON

OPTUS
THE STAR
WESTPAC
TELSTRA
UNIVERSITY OF TECHNOLOGY SYDNEY
NSW HEALTH
TRANSPORT FOR NSW
VODAFONE

WHAT THEY WANT TO SEE
TOP PRODUCTS



OUR EXHIBITORS

96%

(+15% YoY)

were satisfied with the quality of visitors to their stand



“

It's a major asset to have face to face contact with my current and future clients

Donna Turner

Solutions Specialist, Leda Security Products

”

91%

(+6% YoY)

said the security exhibition is important to their business



96%

(+17% YoY)

were satisfied with the security exhibition



INTERESTED IN EXHIBITING AT MELBOURNE 2020?

Contact the team:

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