



a Hyve event

## EXHIBITORS

**377**  
companies

from **10** countries and **30** Regions of Russia

### Exhibitors` profile

Russian and foreign food manufacturing companies and suppliers.



## INTERNATIONAL EXHIBITORS

*Among the foreign participants in 2020, there were companies from Azerbaijan, Greece, Kyrgyzstan, China, Lithuania, Moldova, Turkey, Uzbekistan and France.*

*30 companies were represented at the national pavilion of Azerbaijan.*

*In 2020, the WorldFood Moscow exhibition received foreign support from the Azerbaijan Export and Investment Promotion Foundation AzPromo.*



## VISITORS

**12 799**

unique visitors

from **49** countries and **83** Regions of Russia

**3,7**

density of visitors (in comparison with 1,4 in 2019)

### Visitors` profile

Representatives of wholesale and retail trade, catering enterprises, as well as food manufacturers and the HoReCa sector.



## VISITORS' STATISTICS

### GEOGRAPHY

9 547

Moscow and Moscow region

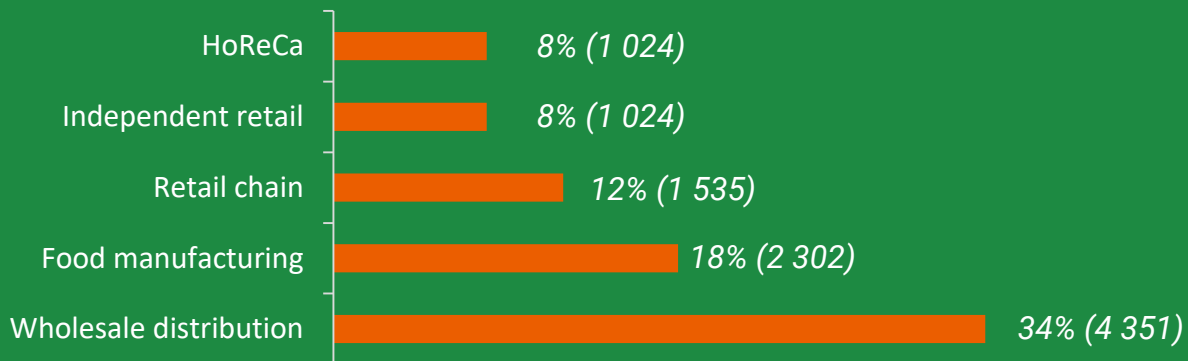
3 050

Regions of Russia

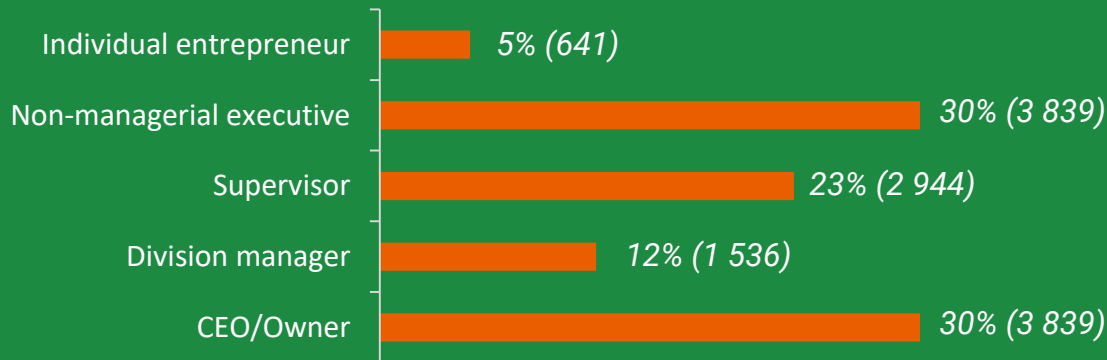
202

other countries

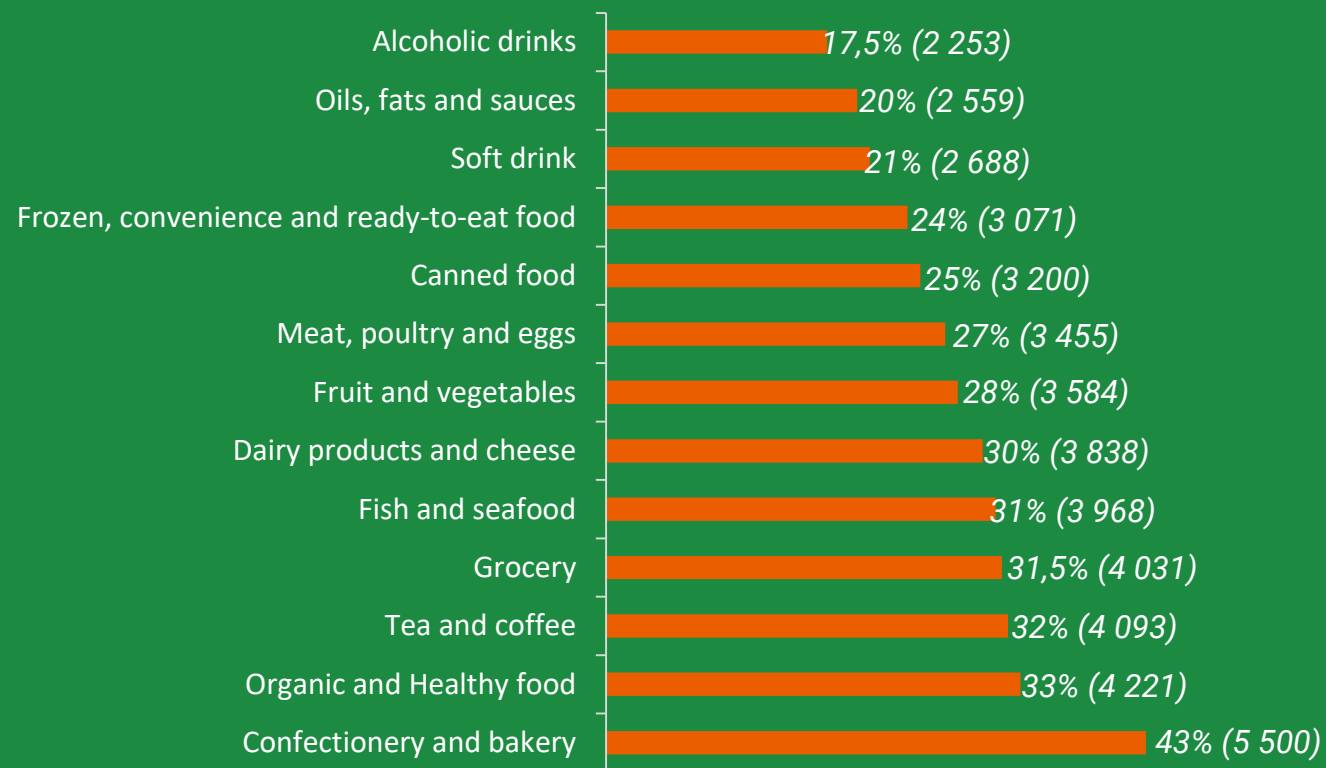
### TYPE OF BUSINESS



### JOB ROLE



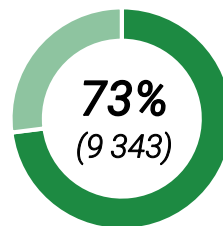
## PRODUCT OF INTEREST



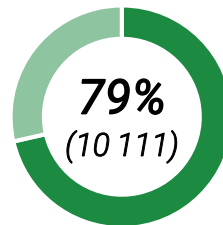
## VISITORS' SURVEY RESULTS

**5 278** (41%)

new visitors



*came to the exhibition in order to search for products and services for business and obtain industry information*



*influence the decision to purchase products presented at the exhibition*

AMONG THE VISITORS





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## BUSINESS PROGRAMME

**16**  
sessions

**83**  
speakers

**1 022**  
delegates

