



SIA Education@ISC:
JULY 19-21, 2021
 Exhibit Hall:
JULY 19-21, 2021

Sands Expo | Las Vegas
www.ISCWest.com

COMPREHENSIVE SECURITY FOR A SAFER, CONNECTED WORLD



EXHIBIT AT ISC WEST 2021

ISC West Attendees Represent over **\$50 Billion** in Buying Power

ISC West is THE largest converged security industry trade show in the U.S. and is the only event that unites the entire security channel. As the first major event of the year, it's the single best place to promote your brands, launch new products, and meet buyers with open projects. At ISC West, you will have the chance to network with over 30,000 security professionals through New Products & Technologies encompassing everything from access control to unmanned vehicles from over 1,000 Exhibitors & Brands. **Be part of ISC West 2021!**

FEATURING:

- ▶ Connected Security Expo @ ISC West
- ▶ Unmanned Security Expo @ ISC West
- ▶ Emerging Technology Zone
- ▶ Connected Home
- ▶ Public Safety & Security Expo
- ▶ Venetian Hall

TESTIMONIAL:

"The ISC West Show is a must attend event for us - it's where we like to introduce new products. It's a great place to showcase your brand and the attendance is always fantastic." – **Ian Johnston, Digital Watchdog**

WHO YOU WILL MEET WITH AT ISC?

Open projects from:

- ▶ Dealers/Installers
- ▶ Central Station Decision Makers
- ▶ Integrators
- ▶ Top End-Users
- ▶ Government
- ▶ Resellers
- ▶ Consultants/Specifiers

DID YOU KNOW?

- ▶ 87% of exhibitors are loyal to ISC West
- ▶ 70% of exhibitors have expressed satisfaction of new leads and gains of customers at ISC West
- ▶ Over 50% of attendees do not attend any other major security event
- ▶ 88% of attendees are satisfied with ISC West
- ▶ ISC West attendees are 90% satisfied that ISC West is the best place to discover new products

2019 SAMPLE END-USERS

AARP | Abbott | Activision Blizzard | Affinity Gaming
 Amazon | Apple Inc. | Bell, Canada
 Charter Communications | Chevron | Citi
 Compass Group NA | Facebook | Florida Blue | GoDaddy
 Google | Hollister, Inc. | The Home Depot
 Land O'Lakes Inc. | LDS Church | LinkedIn
 MGM International | Monsanto
 Mutual Of Omaha | National Football League
 NBCUniversal | Oilers Entertainment Group
 Paramount Pictures | Scripps Health
 Sony Pictures Entertainment
 Stryker Endoscopy | Travelers Insurance | Uber
 UC San Diego | US Department Of Commerce | USAA
 Visa | The Walt Disney Company | Wells Fargo & Co.

2019 SAMPLE DEALERS, INSTALLERS, AND INTEGRATORS

ADR Security | ADT Security Service | Alarm King Inc.
 Alert Security Systems, Inc. | Aloha Alarm LLC
 Amherst Alarm, Inc. | Aronson Security Group
 Bay Alarm | BSN Security | Concur Technologies
 Convergent Technologies | Dager Technology
 DMC Security | Gates Security | Integrated Security Technologies | Knight Security Systems | Kratosps
 Lincoln Security Systems, Inc. | Matson Alarm
 Nationwide Insurance Company Video & SEC | NAVCO
 Northland Control Systems | Pacifica Security
 Post Alarm Systems | Safe Side Security, Inc.
 Sentry Alarm Systems Of America Inc. | Simplex Grinnell
 SOV Security | Superior Alarm Systems | Telus
 Tutela Valley Alarm | VTI Security

For more information, contact your sales representative
www.iscwest.com/contact/sales